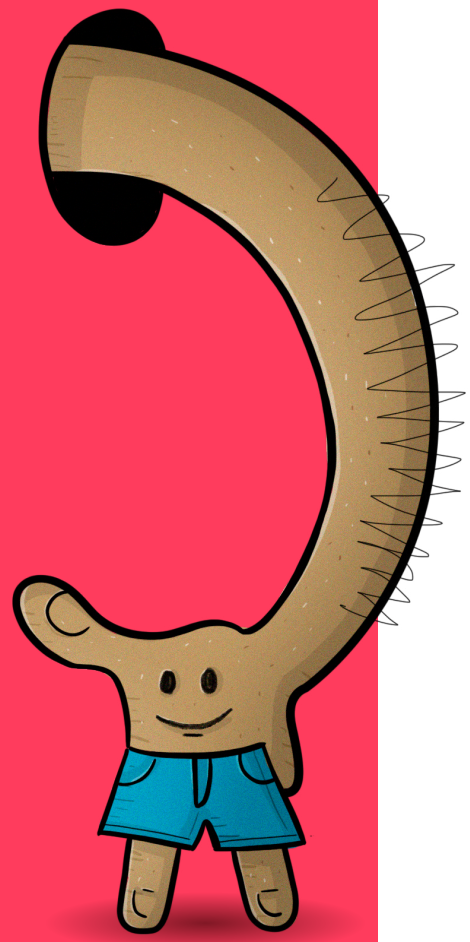
M A N U E L V I N D A S

GRAPHIC *designer*



Manuel Vindas

GRAPHIC DESIGNER

ABOUT ME

I am a person who enjoys living new experiences and get the most out of them, so I've learned things that have helped me increase my skills and acquire new which have helped me to grow both personally and professionally.

CONTACT

Manuelvindas97@hotmail.com

8603 4814 / 8922 4920

Pozos de Santa Ana, San José

EDUCATION

GRAPHIC DESIGN TECHNICIAN

MAY 2017 - APRIL 2018

Universidad Americana

HIGH SCHOOL BACHELOR / CONTABILITY TECHNICIAN

2013 - 2015

CTP Santa Ana

WORK EXPERIENCE

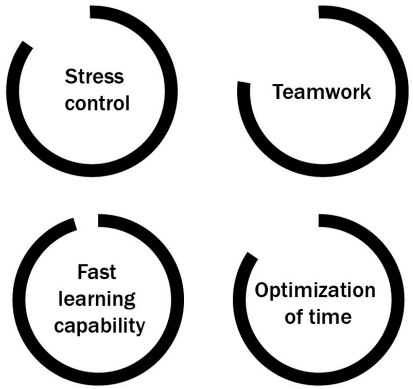
TIGO (Internship) AUGUST 1ST, 2018 - APRIL 30TH, 2019

- Prepared internal communications for Costa Rican and Nicaragua for different activities, celebrations and processes.
- Created logos for different projects and internal campaigns.
- Made campaigns for massive events of the company like "Tigo Awards" (Costa Rica and El Salvador) and internal activities (Costa Rica and Nicaragua).
- Composed printing arts such as informational posters, postcards, cards, among others, to celebrate important dates or events.
- Designed branding (Photo edition and print files) with the identity of “Sangre Tigo” for the entire organization (Vinyl, walls, totems).
- Made shirt designs (T-Shirts and polo shirts) for the event of the organization with the identity of “Sangre Tigo”.

Freelancer JANUARY 2018 - AUGUST 2018

- Created designs for SMEs (Flyers, posters, logos, banners, business cards, etc....)
- Designed gift cards for different occasions, as well as different customized P.O.P products.

PERSONAL SKILLS



KNOWLEDGE

Ps Ai Id Lr Pr

- Word
- PowerPoint
- Excel
- English: 70%

GUIDE

INTERNAL COMMUNICATION 4 - 5

PROMISES AND COMMINTMENTS TO CUSTOMER 6 - 7

MONTHLY RELEASE "TIGO AWARDS" 8

"TIGO AWARDS" EVENT 9

LAUNCHING OF CHRISTMAS CAMPAIGN 10

BRANDING "SANGRETIGO" 11 - 12

ENTERTAINMENT MAGAZINE (COLLEGE PROJECT) 13

ILLUSTRATIONS 14

Internal communication

EMPLOYEE TICKET CONTEST

"TIGO SUMER DAY"

HALLOWEEN ACTIVITY

Internal communication

SECURITY TIPS WITH MONEY

VIDEO RELEASE EXPLANATORY

CHANGE OF SCHEDULES

Te Escuchamos tigo

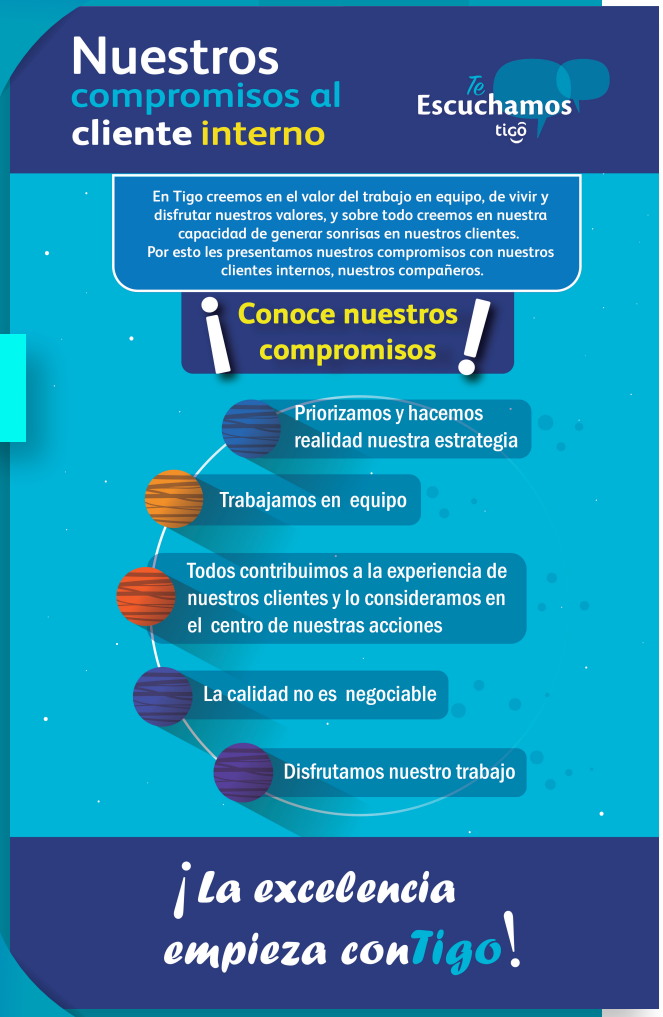
Promises to customer

POSTER FOR THE COMPANY

WEEKLY INTERNAL COMMUNICATION FOR EACH PROMISE

commintments to customer

WEEKLY INTERNAL COMMUNICATION FOR EACH COMMINTMENT



POSTER FOR THE COMPANY

Monthly release “Tigo Awards”

BEST “NPS” GENERATORS BY AREA

BEST “NPS” GENERATORS BY ONE AREA

“NPS” METER BY AREA

"TIGO AWARDS" EVENT

LANDYARD

EXPECTATION CAMPAIGN

CERTIFICATE "BEST NPS GENERATOR"

LAUNCH CAMPAIGN

Internal campaign for Tigo Christmas Party

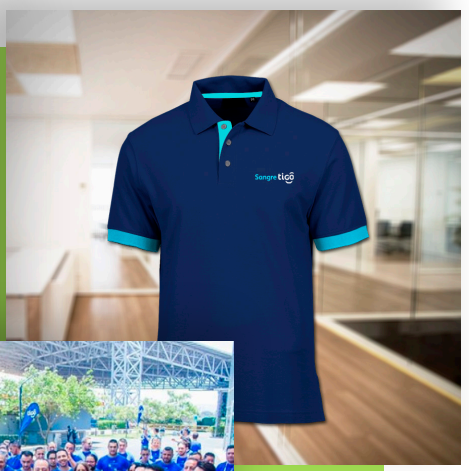
Sangre tigo

Branding
SangreTigo

WALLS WITH "SANGRE TIGO" IDENTITY

(Cultural transformation of the company)

Branding “SangreTigo”

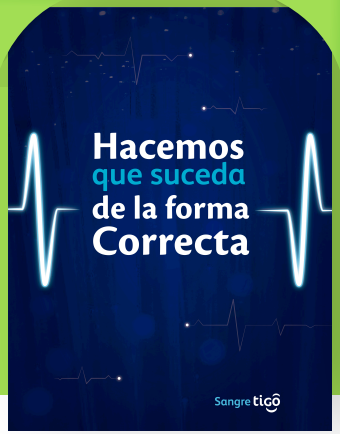


TOTEM
“SANGRE TIGO”

“SANGRE TIGO” T-SHIRTS
FOR EVENT

12

POSTERS WITH ALL THE "SANGRE TIGO" PULSES



Entertainment magazine (college project)

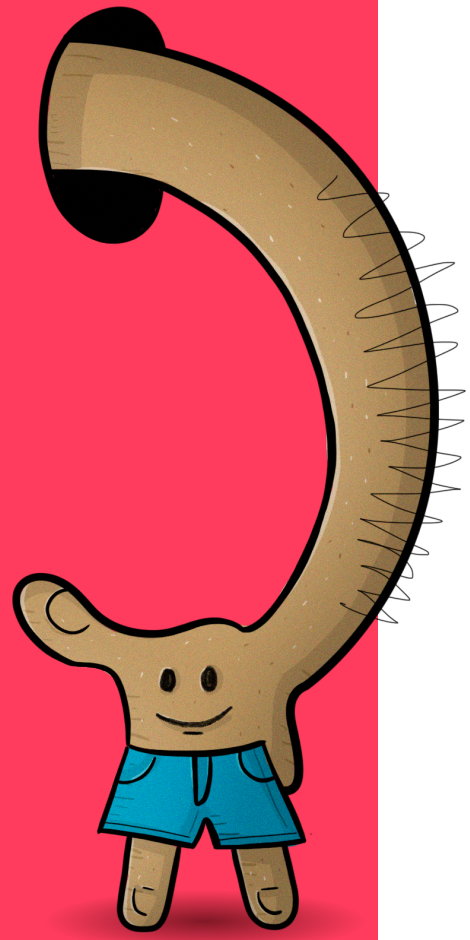
GUIDE

SECTION: VIDEO GAMES

SECTION: MOVIES GENDERS

illustrations

M A N U E L V I N D A S



References:

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Internal Comunications

8344 9806

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